

Cooperative Utility Coupon Mailings For 2011



The Citizens Gas Utility insert program is distributed in all of Marion County, including Beech Grove, Homecroft, Lawrence, Speedway, Southport & Westfield

Indianapolis, IN Mailing Area

MARION COUNTY

MONTHLY DISTRIBUTION

270,000

Why
Use
a
Utility
Direct
Mail
Program?

Endurance

This program has proven itself over the last 19 years.

Guaranteed Exposure

Everyone has to open their utility bill!
Chances are your advertisement will be noticed!

Increased Recognition

Due to a weight limitation of one ounce, your advertisement is mailed each month along with a select few advertisers.

Gradual Redemption

This mailing is distributed every working day of the month because not all utility bills are mailed at once. This relieves your business of the possibility of sudden overflow.

Cost Effectiveness

Most of all, this program has one of the LOWEST costs per thousand you will ever find!

FIND OUT MORE ABOUT THIS LIMITED OPPORTUNITY!

CALL 800-353-3001



7501 N. University St., Suite121
Peoria, IL 61614