

# Cooperative Utility Coupon Mailings For 2010



The Citizens Gas Utility insert program is distributed in all of Marion County, including Beech Grove, Homecroft, Lawrence, Speedway, Southport & Westfield

## Indianapolis, IN Mailing Area

MARION COUNTY

**MONTHLY DISTRIBUTION**

**270,000**

Why  
Use  
a  
Utility  
Direct  
Mail  
Program?

### *Endurance*

This program has proven itself over the last 16 years.

### *Guaranteed Exposure*

Everyone has to open their utility bill!  
Chances are your advertisement will be noticed!

### *Increased Recognition*

Due to a weight limitation of one ounce, your advertisement is mailed each month along with a select few advertisers.

### *Gradual Redemption*

This mailing is distributed every working day of the month because not all utility bills are mailed at once. This relieves your business of the possibility of sudden overflow.

### *Cost Effectiveness*

Most of all, this program has one of the **LOWEST** costs per thousand you will ever find!

FIND OUT MORE ABOUT THIS LIMITED OPPORTUNITY!

**CALL 800-353-3001**



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